



As some of the ads proclaim, 'it is the most wonderful time of the year'! The kids are back in school, well mostly. Families are returning to normal, well mostly. Things are still in flux for many people, and at times of instability we look for things that can anchor us, in what can be turbulent weather. The Alexandra Marine and General Hospital is one of those anchors. A place you can count on when life tosses you a curveball when you least expect it. The CKNX Radiothon is another certainty we can count on every fall. In fact, this October 16<sup>th</sup>, will mark the 20<sup>th</sup> Anniversary of the annual Radiothon.

Like you need the hospital to be there for you, we need you to be there for us. And the CKNX Radiothon is an established and reliable way for you to support the Alexandra Marine and General Hospital Foundation. It is easy to give and we hope you will understand why you should when you hear about this year's project, the Mega Pixel Monitor for our Mammography Department.

Did you know that the Ministry of Health only funds equipment purchases under \$1000.00? Equipment required for excellent health care in today's environment is developing at an accelerated pace, and the technology is something we never imagined even a decade ago. It also can be very expensive. The monitor required for our mammography department produces images so defined and clear, that it will locate irregularities before they become serious and life threatening conditions. Saving lives. Lives of your wife, your daughter, your aunt, your best friend and yes...the men in your life can get breast cancer too!

At a cost of \$40,000 this is clearly beyond the envelope of funding provided by the ministry so it falls to us as a community to make sure we can provide the most current and advanced diagnostic care possible, close to home. Can we count on your support this year? Will you say yes to saving lives of the people you love? We are so grateful for all the support you have given in the past, and hopeful you still believe in our 'small but mighty' hospital. Enough to perhaps even increase your gift this year, understanding that the cost of this equipment is a small but essential price to pay for the service it will provide to our community. If all our donors would consider even a small increase of \$20, celebrating the 20<sup>th</sup> Anniversary of the Radiothon it would be a dramatic and profound way to say yes to saving lives in Goderich.

Giving is easy. You can send a cheque to us at: Alexandra Marine and General Hospital Foundation, 120 Napier St. Goderich, N7A 1W5; you can donate online at [www.amghfoundation.ca](http://www.amghfoundation.ca) or you can call us at 519-524-8508 and we can take your donation over the phone. You can even text us at HERO AMGH45678 and finally, we will be at Zehrs on October 16<sup>th</sup> to accept your gift in person at our BBQ!

On October 16<sup>th</sup>, please support the Alexandra Marine and General Hospital Foundation and the 20<sup>th</sup> CKNX Annual Radiothon. **Together we can achieve wonderful things.**

Warm regards,

A handwritten signature in black ink that reads "Kimberley Payne".

Kimberley Payne  
Executive Director  
Alexandra Marine and General Hospital Foundation