

**MEDIA RELEASE**

For Immediate Release  
**Sept. 30, 2021**

**CONTACT**

**Kimberley Payne**  
kimberley.payne@amgh.ca  
519-524-8508

## **Tune in to the 20<sup>th</sup> Annual CKNX Health Care Heroes Radiothon on Saturday, October 16th**

The past year and a half has served to remind us just how important it is to have access to quality health care. On Saturday, October 16<sup>th</sup>, CKNX AM920 will be hosting the 20<sup>th</sup> Annual CKNX Health Care Heroes Radiothon to help raise funds for twelve area hospital foundations.

Listen to the broadcast all day on AM920 and cknx.ca, or catch updates on the hour on 101.7 The One and Cool 94.5. Listeners will hear heartwarming patient stories and descriptions of equipment needed at each participating hospital.

The Alexandra Marine and General Hospital Foundation aims to raise \$40,000 towards the Mega Pixel Monitor for our Mammography Department. Support towards this goal may be made by: cash, cheque or credit card. On October 16<sup>th</sup>, you can phone in your pledge during the broadcast by calling toll free 1-877-227-3486, from 9:00 am to 4:00 pm. Or to text a gift, text **HERO AMGH** to 45678 until October 31<sup>st</sup>.

The Foundation is hosting a BBQ at Zehrs on October 16<sup>th</sup>. You can come and make your donation in person and visit with our wonderful volunteers and enjoy a BBQ treat at the same time. Many thanks to Zehrs for the financial support of the BBQ.

More information about the CKNX Healthcare Heroes Radiothon can be found at cknx.ca. Be part of local health care in your community and support the Alexandra Marine and General Hospital Foundation through the 20<sup>th</sup> Annual CKNX Health Care Heroes Radiothon.